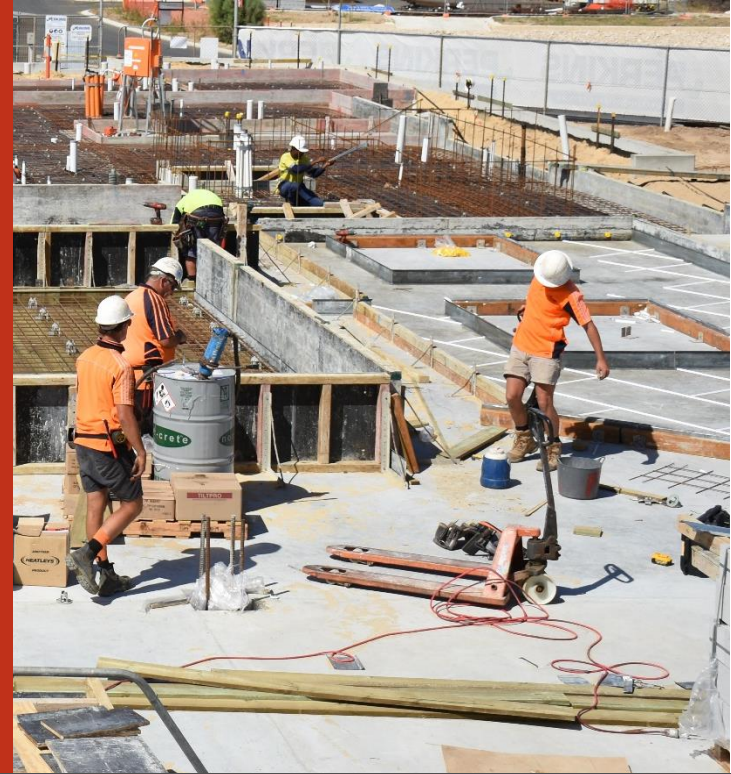




Regional Development Commissions

Regional Economic Development Grants

Supporting economic growth and development in regional WA



About RED Grants

- Managed by Regional Development Commissions
- Economic and jobs focus
- Benefits to the wider region
- Competitive

What you need BEFORE you start

- Plan your project - problem or opportunity
- Contact Regional Development Commissions
- Evidence and planning
- Grant application eligibility and assessment criteria

Grant Writing Approach

Key Areas to Address

- Show how you will give the funding body what they are paying for
- Prove that you're not going to waste their money



Key Project Questions



- Why?
- What?
- How?
- When?
- Viability?
- Cost?

Why?

Project Need

- Define the problem
- Prove the need for ALL aspects of the project
- Address this even if there is no specific question.

Why?

Benefits

- Outcomes – the benefits
- Aligned to Grant Objectives
- SMART – how you measure the outcomes

What?

Project Description

- Imagine you have the money – what will you do? What tasks will you complete?
- No sales pitch or emotion here.

How?

Project Management

- Project manager
- Past experience/skills

Project Governance

- Oversight
- Structure
- Reporting

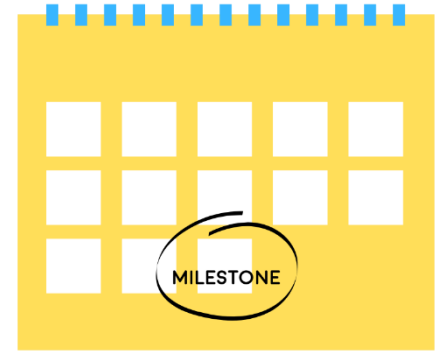
Procurement

- Policies/ decision-making
- How will you purchase?

When?

Timeframes/Milestones

- Don't forget assessment time
- Specific dates, specific activities
- No unexplained gaps



Viability?

Stakeholder Engagement

- What has been done, with who?
- Evidence
- Letters of support

Risk

- Risk management matrix
- During and post project

Sustainability

Cost?

Budget

- Supply reasonable detail
- Evidence each budget item
- Include cost of grant requirements
- Cash vs 'in kind'
- Leveraged funding



RED Grant Assessment Criteria

- RED Grant Objective Alignment
- Regional Priorities
- Expected Outcomes
- Budget
- Market Viability and Commercialisation
- General Comments



SUMMARY

Reviewing your draft

Address all key questions

- Why
- What
- When
- How
- Cost
- Viability

Two key areas

- Evidence of claims
- Review guidelines
- Independent set of eyes



Department of
**Primary Industries and
Regional Development**

*We're working for
Western Australia.*

Regional Economic Development (RED) grants are delivered by WA's Regional Development Commissions with support from the Department of Primary Industries and Regional Development.



RED GRANTS